Graduate Student Career Services & Utilization Overview

January 13, 2023

Total Graduate Advising Visits

- Career liaisons available across the Graduate School, all colleges, and key campus departments
- In-person and virtual career advising hours

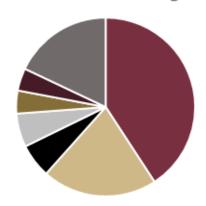
2020-21	2019-20	2018-19
2,313	1,582	1,343

Total Graduate Unique Advising Contacts

2020-21	2019-20	2018-19
784	848	761

Utilization dashboard

2020-21 Graduate Student Advising Visits by Topic



- Preparing a resume/cover letter/job application
- Applying to graduate or professional school
- Career Exploration and Decisions
- Other

- Cover Letters
- # Personal Statement
- Gain Experience (Internship, Research, Service, etc)

"Other" includes: Interview Prep: Full-time Job, Job Search: Part-time, Job Search: Full-time (both academic and industry), Managing Your Brand (LinkedIn/Social Media/Websites), Job Offer Negotiation, Career Portfolio / e-Portfolio Development & Questions, Networking, Career Fair Prep, Professional Statements (Artists, Teaching, Research, etc.), ProfessioNole Mentors, Internship Funding/Housing Options, FSUshadow/Job Shadowing, NoleNetwork Questions, Major Exploration and Decisions

Population Statistics for Graduate Advising

	2020-2021	2019-2020	2018-2019
Number of Graduate Students Enrolled at FSU	10,610	8,714	8,058
Percentage of Graduate Population Advised	7.39%	9.73%	10.69%
Percentage of Career Center Advising Visits Provided to Graduate Students	9.75%	8.40%	6.87%
Average Advising Sessions Per Student Attendee	2.02	1.87	1.76

Career and Employment Workshops – Request a Workshop

	2020-21	2019-20	2018-19
Outreach Events			
Conducted Specifically for	67	94	119
Graduate Students			
Attendees	1,217	3,215	3,201

Includes class presentations, orientation sessions, Graduate Professional Development Series presentations, student organization presentations, and College-level presentations that are tailored exclusively to graduate students. However, graduate students are also welcomed to join any of the 500+ yearly presentations put on by the Career Center for other populations.

Portfolio Development - Sample Folio

	2020-21	2019-20
Currently Enrolled Graduate Career Portfolio	1,505	1,539
Currently Enrolled Graduate Folio* Users	123	-

^{*}Folio was introduced in Spring 2020

Graduate ProfessioNole Ready - Builds Career Readiness Skills

	2020-21
Total Enrollment	160
Total Completions	21

ProfessioNole Ready, the Career Center's career readiness Canvas course, was launched in Summer 2019. A graduate-specific program with additional specialized topics relevant to graduate students was launched in AY 2020-2021.

Interview Training – Big Interview

Total Mock Interviews	2020-21	2019-20	2018-19
Career Center Mock Interview Program Graduate Student Participants	150	96	94
Big Interview Program* Graduate Student Participants	84	6	0

^{*}Big Interview, a virtual mock interview platform, was introduced in Spring of 2019.

Career Fair Attendance

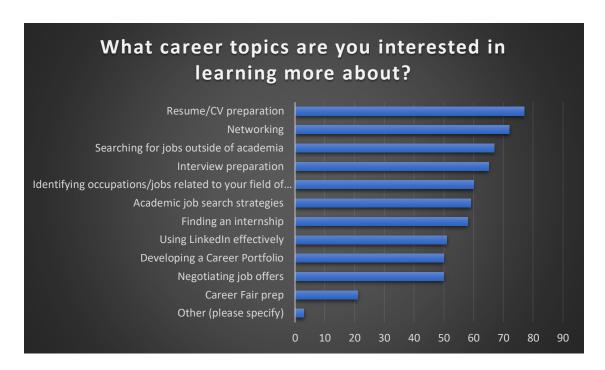
	2020-21	2019-20	2018-19
Total Career Fair Graduate Student Attendees	782	845	686

On-Campus Recruiting

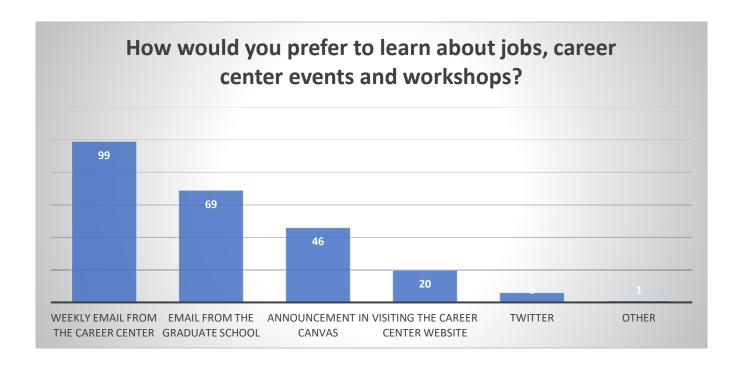
	2020-21	2019-20	2018-19
Total On-Campus Interviews Held with Graduate Students	7	236	266

Information about other Career Center services available to and utilized by graduate students (including, but not limited to) interview training, portfolio and competency development, FSUshadow, the Experience Recognition Program, and post-graduate outcomes are available upon further request.

Needs Assessment



N = 133 responses in 2019 Survey was emailed to graduate students



Proposed Tactics

Tactic: Identify, update/create, and publicize a centralized Graduate Assistantship Webpage (or portal)

Consider the creation of a centralized webpage and/or portal that could be linked to different departments (Grad School, Career Center, department pages etc.) to promote opportunities for graduate students to gain experience. The site could highlight a central way for graduate students to find assistantships, part-time jobs, and other sections with information and relevant links such as fellowships and awards etc.

Florida Benchmarking

- Graduate Assistantship Hub at FSU & General Information
- Graduate Assistantships at UCF
- Graduate Assistantships at UF
- Graduate Assistantships at USF posts positions through HR
- Graduate Assistantships at FAU post through HR & graduate college's Facebook page
- Graduate Assistantships at UM utilize a more centralized approach via Qualtrics (through Student Affairs)

Strategic Plan Initiative: Attract and graduate top graduate and professional school students and postdoctoral scholars **Tactic**: leverage technology and analytics to meet strategic priorities

<u>Tactic: Acquire the Graduate Success Platforms for 24/7 access to Career Development to enhance Graduate ProfessioNole Ready (PNR) Series</u>

Propose the purchase of an annual subscription to the <u>Center for Graduate Career Success platforms</u>, which includes access to Beyond the Professoriate and Beyond Grad School to meet the diverse needs of the growing number of graduate students enrolled at FSU.

Strategic Plan Initiative: Attract and graduate top graduate and professional school students and postdoctoral scholars **Tactic**: leverage technology and analytics to meet strategic priorities